

ROHO

HERITAGE JEWELLERY™

Lynne Wilson Digital Marketing has been an absolute asset to the ROHO Heritage Jewellery team. Lynne brings a really great mix of enthusiasm, professionalism, and genuine care to everything she does, and it shows in both the quality of her work and the way she supports the business as a whole.

She has a strong grasp of digital marketing and business strategy, and she's played an important role in helping shape and run our marketing across social media, Google Ads, and Meta platforms. She doesn't just "do the tasks" but actually thinks about what will work best for the business, which has made a real difference in how we approach our marketing overall.

She works confidently across content planning, social media management, marketing support, logistics, organisation, and day to day operations. Being able to move between strategic thinking and hands on execution so easily makes her incredibly valuable in a busy, growing business.

What really stands out is that Lynne is proactive, reliable, and always happy to jump in and figure things out. She's calm, efficient, and easy to work with, and she brings a steady, practical energy that's been incredibly helpful in keeping things moving and supporting the growth of the business.

Any team would be lucky to have her on board.

Sincerely,

Holly Szymanski
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