Jewellery Afrika
essence of africa

30 April 2026

LYNNE WILSON

Jewellery Afrika, myself, and my colleagues are extremely proud to be associated, and have formed a strategic partnership alliance, with Lynne Wilson Digital Marketing.

The company's professionalism, vast knowledge base, global and local insights into digital marketing and all this encompasses, has allowed us to continually evolve to become more tech-savvy than ever before.

Their dynamic, now-focused and moreover, future-forward thinking approach has been essential for us in creating an end-user platform which the Afrikan and global jewellery community, can unequivocally rely on for digital brand marketing opportunities which work.

Staying on-brand for 21st century digital success is a must and Lynne Wilson Digital Marketing has given us the edge, allowed us to expand our reach, and strengthen our position within the jewellery sector.

Beyond strategy, Lynne's own personal professionalism, character, and personality are truly impressive, bringing a level of integrity and authenticity that elevates every interaction. She takes the time to understand our industry, our audience, and our vision, translating these into tailored digital solutions that feel both meaningful and impactful.

Yours sincerely

JASON AARONS
Editor-in-Chief and co-founder

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